Project Name:	Incentives Portal
OCIO Project #:	
Department:	CARB
Revision Date:	

Concept Statement

Description

Brief description of the proposed project:

The ARB proposes to develop an incentives portal. A web-based system that streamlines and integrates the administration of various incentive programs such as Carl Moyer, Goods Movement, AB118, etc. The goal is seamless processes regardless of funding source. As a foundation for this effort, CAPCOA and ARB are currently partnering to conduct focus groups evaluating various incentive applications and receiving feedback from grantees on their experience with incentive programs. CAPCOA will share in the cost of the consultant to develop an incentives portal.

Need Statement

High Level Functional Requirements:

- 1.Improving Agency Administration (streamlining the application process, reporting, etc.) is also a key action item to improve the end user experience.
- Include in this process, development of a modeling or engineering calculations to ease the burden of end user reporting.
- Critical to review incentive programs with an eye to eliminate programs conflicts where possible. Goal should be seamless processes to the end user regardless funding source.

What is Driving This Need?

The goal is for the administration of incentive programs (streamlining the application process, reporting, etc.) to be seamless to the end users. For applicants, there is much confusion and frustration as to which incentive programs they are eligbile for. For the air dsitricts, there is a need to ease the administrative burden of implementing incentive programs.

Risk to the Organization if This Work is Not Done:

Although, there is much collaboration amongst the various incentive programs it is not readily apparent to the applicants and air district. The status quo will continue to frustrate our end users and eventually participation will decline.

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Benefit Statement	
ntangible Benefits	
Process Improvements (describe the nature of the process improvement):	
Other Intangible Benefits:	
Tangible Benefits	
Revenue Generation (describe how revenue will be generated):	
and the second of the second o	
Cost Savings (describe how cost will be reduced):	

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Cost Avoidance (describe the d	cost and how avoided):		
Risk Avoidance (describe the ri	isk and how avoided):		
,	<u> </u>		
Improved Services:		Consistency	
Improved Services: "No" Responses	→	Consistency	Action Required
	→	·	Action Required
"No" Responses Enterprise Architecture Business Plan	→	·	Action Required
"No" Responses Enterprise Architecture	->	·	Action Required
"No" Responses Enterprise Architecture Business Plan	->	·	Action Required
"No" Responses Enterprise Architecture Business Plan	->	Rationale	Action Required
"No" Responses Enterprise Architecture Business Plan Strategic Plan		·	Action Required
"No" Responses Enterprise Architecture Business Plan		Rationale	Action Required

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Concept Statement
Concept Statement
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Project Name: Incentives Portal

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	Solutio	n Alternatives	
	Colutio	II AILCI II ali Ves	
		Alternative 1:	
	Technical Co	nsiderations for Alternative 1:	
	recinical co	insiderations for Alternative 1.	
ROM Cost:	to	Note: high end of r	ange must not exceed 200% of low end of range
		Alternative 2:	
	Technical Co	nsiderations for Alternative 2:	
	recillical 60	insiderations for Alternative 2.	
2010	to	Note: high end of r	ange must not exceed 200% of low end of range
ROM Cost:			
ROM Cost:		<u> </u>	

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Project Name: Incentives Portal		
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	Technical Considera	tions for Alternative 3:
ROM Cost:	to	Note: high end of range must not exceed 200% of low end of range
	Recommend	dation
Comparison:		
Alternative 1	ROM Cost	Risk
Altomotivo 2	\$0 - \$0 ROM Cost	Risk
Alternative 2	\$0 - \$0	
Alternative 3	ROM Cost	Risk
	\$0 - \$0	
Conclusions:		
1		
2		
3 4		
4 7 1		

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Project Name: OCIO Project #: Department: Revision Date: Recommend	t: CARB	ortal			C	oncept Statemen
			Project Appro	nach (if known)		
System	Complexit			•	rs: (e.g., 24x7, 9am-5pm) :	
Architecture	n Complexit ☐ Mainframe	-	□ Client Server	Web Based	S. (e.g., 24x1, 9am-5pm, .	Num. of New Databases:
Technology	□ New		□ New to Staff	☐ In-House Exper	rience	Interfaces:
Implementation	□ Central Sit		☐ Phased Roll-out			Num. of Sites:
M & O Support	□ Contract		Data Center	□ Project	☐ In House	<u> </u>
Procurement Appl						Number of Procurements
Open Procuremer	nt?		Delegated Procurement?			
Scope of Contract	t 🗀	Development	nt Implementation	□ M & O	☐ Other:	
Anticipated Length		-	Years /	ex	xtensions for	years

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